

Campus event:

On Thursday, April 30th, at 7pm in the Reeve Ballroom, Dr. Jean Kilbourne will be giving a multimedia lecture presentation entitled "Deadly Persuasion: Advertising, Addiction and Gender." Please mark your calendars and join us.

Dr. Kilbourne is internationally recognized for her pioneering work on alcohol and tobacco advertising and the image of women in advertising. Her films, slide lectures and television appearances have been seen by millions of people throughout the world. She was named by The New York Times Magazine as one of the three most popular speakers on college campuses today. Her book, *Can't Buy My Love: How Advertising Changes the Way We Think and Feel*, won the Distinguished Publication Award from the Association for Women in Psychology in 2000. She is also known for her award-winning documentaries *Killing Us Softly*, *Slim Hopes*, and *Calling the Shots*.

For more information, go to www.jeankilbourne.com

Event cosponsors:

Women's Advocacy Council, University Speaker Series, Women's Studies Program, Department of Journalism, Department of Sociology, Department of Psychology, Environmental Studies Program, History Department, the Oshkosh chapter of the American Association of University Women, Polk Library, and the Student Recreation and Wellness Center